



# Seldovia Gazette

Serving Seldovia, Alaska and Kachemak Bay southeast

Seldovia, AK

61 °F / 16 °C

Overcast

at 5:53 AM



[Click for Forecast](#)

Tuesday, Aug. 23, 2005


Just another day in paradise

**Special full width banner ads:** 720 pixel x 90 pixel high; .gif, .jpg, or straight text, animated gifs are not recommended; only one of these ads per page for the following pages only: Calendar, Opinions, Spotlight, School, Classifieds, Archives, and Gazette Services. \$25 setup charge. 1 to 3 month = \$100/month; 4 to 6 months = \$90/month; 12 months = \$75/month. Banner rate for the Archives and Gazette Services pages are 1/3 the monthly rate listed above since there is much less traffic. If .gif or .jpg is used, clicking the image will route to your website. Included with this ad is a FREE 1.5" tall, front page, right column ad on both www.seldovia.com and www.seldoviagazette.com. [Click here to see some examples.](#)

<a href="#">Local News</a>	<a href="#">Calendar</a>	<a href="#">Opinions</a>	<a href="#">Spotlight</a>	<a href="#">School</a>	<a href="#">Classifieds</a>	<a href="#">Archives</a>	<a href="#">Seldovia.com</a>	<a href="#">Gazette Services</a>
<b>AD RATES:</b> <a href="#">Two Column Ads</a>   <a href="#">One Column Ads</a>   <a href="#">General Ad Information</a>   <a href="#">Long Term Rates</a>   <a href="#">Front Page - Right Column Ads</a>   <a href="#">Banner Ad Examples</a>								

**2 Column Wide Display Ads**

**Style 1: 2 column wide display ad text only.** Text box is 350 pixels wide ( 2 columns wide.) This 1 inch tall complete ad would be \$5.00 per week (the blue area.) See below for longer term rates and additional information.




**Style 2: 2 column wide display ad with graphic.** Column=350 pixels wide; cost=\$5.00/column inch/week. Image is 140 pixels wide x 120 pixels tall. This complete ad would be \$5.00 per week. See below for longer term rates.

**2 Column Wide Display Ads**

**Style 3: 2 column wide display ad graphic with or without text.** Column=350 pixels wide; cost=\$5.00/column inch/week. The image is 350 pixels wide x 300 pixels tall. This complete ad with image and this text above the image would be \$20.00 per week (ad is 4 inches tall.) See below for longer term rates.

**PRE-ORDER YOUR  
2006 ALASKA  
MOOSE CALENDAR**



**\$3.25  
+SHIPPING**

**Garage Sales (free)**

**Style 4:** 1 column wide, text only; column=170 pixels wide; cost = \$2.50 per column inch per week. This ad would be \$2.50/week. See below for longer term rates.

**Real Estate**

**Automotive**

**Lost & Found (free)**

**Services**

**Marine & Air**

**Personals**

**Jobs**



**Style 5:** 1 column wide, text below graphic; column=170 pixels wide; cost=\$2.50 per column inch per week. The above image is 170 pixels wide x 153 pixels tall. This complete ad with photo would be \$7.50 per week. See below for longer term rates.

**Miscellaneous**

**Public Notices**

General notes about ads	Longer Term Rates	Front Page - Right Column Seldovia.com or SeldoviaGazette.com
<p>1. <b>Minimum ad size</b> is one column inch</p> <p>2. <b>Background color</b> behind text is free. Background color behind an image is not available. No guarantee of how color will display or print on different hardware.</p> <p>3. <b>Ads with all bold text</b> are available at an additional cost of \$1 per column inch per week. This does not apply to images containing bold text. The first few words</p> <p>4. <b>Webpage links</b> from either images or text in your ad can be routed to your own webpage. No additional cost. For example, click on any of the three images in ads above and you will be routed to <a href="http://Google.com">Google.com</a> (or click on the blue Google.com text in this paragraph.)</p> <p>3. <b>Garage Sale and Lost &amp; Found notices</b> are Free and will be run for 1 week. You must notify us if you want the ad run again.</p>	<p><b>1 column wide ads</b>                      1 to 4 weeks = \$2.50/column inch/week                      2 to 3 months = \$2.25/column inch/week                      4 to 12 months = \$1.70/column inch/week</p> <p><b>2 column wide ads</b>                      1 to 4 weeks = \$5.00/column inch/week                      2 to 3 months = \$4.50/column inch/week                      4 to 12 months = \$3.40/column inch/week</p> <p><b>Front Page-Right Column ads</b>                      1 to 4 weeks = \$5.00/column inch/week                      2 to 3 months = \$4.50/column inch/week                      4 to 12 months = \$3.40/column inch/week</p> <p><b>Full banner ads</b>                      1 to 3 months = \$100/month                      4 to 6 months = \$90/month                      7 to 12 months = \$75/month</p>	<p>1. Text, image, or animated gif</p> <p>2. Maximum width 142 pixels (140 pixel max if a 1 pixel surrounding box is used). Maximum height 3 inches.</p> <p>3. Cost=\$5.00 per column inch per week; for longer term rates, see info in column to left. This rate covers only one of the websites, if you want the ad on both website lead pages, you will receive an additional 10% discount, e.g. \$5 + \$5 = \$10 less \$1 discount = \$9.00/column inch/week.</p> <p>4. Ads will be rotated every couple of days; in other words, the ad at the bottom will be moved to the top. This will eventually be an automated process and the ads will all rotate every time sometime goes to the webpage.</p> <p>5. If you have subscribed to a Full Banner Ad at the 12 month rate, you receive a FREE 1.5 inch tall, lead page, right column ad on both seldovia.com and seldoviagazette.com.</p>

**Examples of Full Banner Ads**

A truly unique shopping experience - Gifts for that special person! Friendly - Affordable

# HERRING BAY MERCANTILE

<http://www.herringbaymercantile.com>

Located in beautiful downtown Seldovia - 275 Main St.

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